

**CONTRACT**

**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

www.Fox8.com

And:

**American Media & Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

04-16

<u>Contract / Revision</u> 571161 /		<u>Alt Order #</u> 09805194
<u>Product</u> RENACCI 4 CONGRESS		
<u>Contract Dates</u> 08/29/12 - 09/04/12		<u>Estimate #</u> 3089
<u>Advertiser</u> Renacci/R/Congress		<u>Original Date / Revision</u> 08/27/12 / 08/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u> 117	<u>Product Code</u> 196
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	08/29/12	09/04/12	M-F 6a-8a	6a-8a Rotator		:30			NM	5	\$8,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/29/12	09/04/12	MTWTF--				5	\$1,600.00			
N 2	8	08/29/12	09/04/12	M-F 6p-7p News	6p-7p News		:30			NM	5	\$10,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/29/12	09/04/12	MTWTF--				5	\$2,000.00			
N 3	8	08/29/12	09/04/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	2	\$5,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/29/12	09/04/12	MTWTF--				2	\$2,800.00			
N 4	8	08/29/12	09/04/12	M-F 730-8p	730p-8p		:30			NM	5	\$7,000.00
		BIG BANG THEORY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/29/12	09/04/12	MTWTF--				5	\$1,400.00			
N 5	8	09/02/12	09/02/12	Su 6p-7p	6p-7p News		:30			NM	2	\$3,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	-----S				2	\$1,800.00			
<b>Totals</b>											<b>19</b>	<b>\$34,200.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/04/12	19	\$34,200.00	\$29,070.00
<b>Totals</b>	<b>19</b>	<b>\$34,200.00</b>	<b>\$29,070.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

AUG-28-2012 01:13

P.01/01

WJWTV - WJW-TV

6633

6633  
08/27/12

Inv Date	Invoice #	Description	Balance Due	Discount	Net Amount
08-27-12	8272012TKWJW-M	JRFC-JR-JRFC 3089	29,070.00		29,070.00

*Copy*

Check Total: \$29,070.00

SAFEGUARD LITHO USA 05/10 L086F012462M

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ORIGINAL DOCUMENT HAS A COLORED BACKGROUND PRINTED ON CHEMICAL REACTIVE PAPER WITH MICROPRINTED BORDER, SIGNATURE LINE

**AMERICAN MEDIA & ADVOCACY GROUP**  
815 SLATERS LANE  
ALEXANDRIA, VIRGINIA 22314

**BB&T**  
Branch Banking and Trust Company  
VIRGINIA  
68-426/514

6633

6633

NUMBER

PAY EXACTLY\*\*\*\*\*29,070\*DOLLARS\*AND\*00\*CENTS

DATE

AMOUNT

Aug 27, 2012

\$29,070.00

PAY  
TO THE  
ORDER  
OF

WJW-TV  
5800 S Marginal Road  
Cleveland, OH 44103

*Jonathan W. Ferrell*

THE REVERSE SIDE OF THIS DOCUMENT INCLUDES A SECURITY SCREEN BACKER

⑈006633⑈ ⑆051404260⑆0000153552096⑈

TOTAL P.01